

"SUNDAY IN THE VALLEY"

a shopping experience & charity event

Silent Auction Donation Information and Form

We are proud to announce "Sunday in the Valley" raised over \$10,000.00 for our fall 2008 auction recipient, **The Nevada Society for the Prevention of Cruelty to Animals (NSPCA)** via our silent auction.

EVENT BACKGROUND

"Sunday in the Valley" - An invitation only shopping experience and charity event

Sunday in the Valley was created in Los Angeles as a high end, invitation only, shopping event and silent auction at The Graciela Hotel in 2003. To the thousands of Angelenos who attended "Sunday in the Valley" throughout its six events it was a highly anticipated afternoon where invited guests could count on the perfect afternoon of premium shopping, cocktails, networking and celebrating their lifestyle. Invited guests consist of tastemakers, various entertainment industry professionals, fashionistas, latte mamas, and local socialites varying in age and individual style. "Sunday in the Valley" was known as a springboard for designers & boutique businesses and a high end event that featured the perfect something for every shopper.

After relocating to Las Vegas in 2006 producer, Bree Cohen is now bringing this delicious slice of LA to Sin City. The first Las Vegas event was held Sunday, October 26th, 2008 @ the **Palms Hotel & Casino** in their gorgeous main Ballroom (located above the Pearl Concert Theatre). Our sponsoring partners included Vegas media darling, **944 Magazine**, The Palms, & Platinum Mommies, along with **Sephora**, **Michael Stars**, **Dirty Sue**, floral designer **Posh Petal** and local favorite waxing house, **Box**.

Our next event will be spring/summer 09' presented by 944 Magazine and The Palms. We are currently accepting donations for our upcoming season.

SPONSORING PARTNERS

For information on sponsoring partner packages email: info@sundayinthevalley.com

Previous Sponsoring Partners include: *Maserati, Curve Boutique, Panera Bread, Black Book Magazine, LA Confidential Magazine, Angeleno Magazine, TopButton.com, The A-List.com and The Los Angeles Equestrian Center.*

SILENT AUCTION

Aside the incredible shopping, fabulous energy, and chic atmosphere of "Sunday in the Valley", the underlined goal is to raise money and awareness for the various animal rescue organizations that we celebrate via our silent auction. **100% of the silent auction proceeds benefit our chosen charity.** Auction items range from luxury weekend getaways, movie premiere packages, fine art, jewelry, to one of a kind treasures. Not only is it a fabulous way to promote your business or product, but you are contributing to animals in need who have no voice except for the ones we create for them out of a simple act of compassion. In return for your donation you will receive mention on our website post event promoting your business/merchandise/ or line, and, of course, a tax write off directly from the charity itself...not to mention some stellar karma.

Bree Cohen, (creator and producer of "Sunday in the Valley") and her family are very involved in raising animal rescue awareness. Bree and her husband Andrew have rescued four pit bull & bully mixes of their own and one dwarf lop eared rabbit named "Rudy".

This past year they lost one of their beloved dogs "Junior", who Andrew had since she was 2 months old. Junior had an amazing 15 yr. life and left behind "Sadie", a 5 year old bully mix who idolized her. Although nothing could ever replace "Junior", Bree & Andrew rescued two pit bull puppies a few months later to mend Sadie's broken heart. This silent auction is now dedicated to "Junior" and "Rudy" who they lost when they first moved to Las Vegas. They touched the lives of those who knew them; they were quite special members of their family. It is this unconditional love that has inspired a mission to educate those who discriminate against bully breeds and encourage everyone to **"save, don't spend"**. Rescue a pet, no matter what size or breed, don't buy one. There are far too many filling shelters that need loving homes.

Through a chic afternoon of shopping, cocktails, and networking, this is the mission of "Sunday in the Valley" and we hope you join us in celebrating the unbelievable joy that "rescues" bring. **Previous auctions have raised over \$30,000 for our featured rescue organizations which include; *The Nevada SPCA, New Leash on Life, Much Love Animal Rescue, The Amanda Foundation and The California Professional Horseman's Association.***

TO DONATE TO THE SILENT AUCTION

Silent Auction donations must be a minimum value of \$100.00

We are excited to feature your business/merchandise/product in our silent auction so don't forget to include your company information when sending in your donation. *If you have received this via email, print and fill out this second page and don't forget to include this form in your donation package.

All donation items are to be sent , for legal reasons we **can not** accept drop-off's, nor can we pick up silent auction donations

PLEASE SEND ALL DONATIONS TO:

**Silent Auction
c/o "Sunday in the Valley"
7437 S. Eastern Ave. #261
Las Vegas, NV 89123**

For further donation information, questions etc. please contact our auction coordinator,
Judy DeLano @:

judy@sundayinthevalley.com

DONATION FORM

*[*Please print this form out, write clearly & include it in your donation package]*

Company/Product Name:

Contact:

Address:

Phone:

Email address:

Website:

Item Donated:

Description: *[*Please describe the item as you would like it described in the auction]*

Value:

**"Sunday in the Valley" staff will set the opening bid price at a value we feel best fits the donation item.*

*Our staff will contact you when your package is received. "Sunday in the Valley" staff is not responsible for lost or stolen items via the U.S. Postal service. *Please note: We can't accept donation packages that do not include description information.*

Signature:

Date: