

"SUNDAY in the VALLEY"

A shopping experience and charity event

Presented by

Palms Hotel & Casino and 944 Magazine

Given the success of web driven business you do not have to be a Las Vegas business owner to reap marketing benefits associated with being a sponsoring partner for "Sunday in the Valley". Market your business/product to hundreds of affluent and influential women (and men) in Las Vegas. Invited guests will consist of tastemakers, working professionals, fashionistas, latte mamas, industry locals, and socialites, varying in age and individual style. "Sunday in the Valley" is the private shopping experience known for having that perfect something for everyone. Our next event will be spring/summer 09' @ the Palms Casino Resort. We are now reviewing sponsoring partners for our spring/summer season.

Previous sponsoring partners include: *Maserati, Sephora, Curve, Panera Bread, Michael Stars, Black Book Magazine, LA Confidential Magazine, Angeleno Magazine, TopButton.com, The A-List.com, Dirty Sue, BOX, Posh Petal, Platinum Mommies and The Los Angeles Equestrian Center.*

Sponsoring Partner Packages

PLATINUM PACKAGE - \$3500

- *Table presence in the main shopping area to directly market and promote your product.
- *Logo presence on red carpet media wall
- *Logo presence on invitations, viral marketing, 944 ads that will run prior to the event and mention in all press *(if artwork deadline is met, if it's after deadline accommodations will be made to customize your marketing presence)*
- *Product placement opportunities in our 75 VIP gift bags
- *Logo placement on the "Sunday in the Valley" website with a direct link to your website which will run until the following event season *(this event is held twice a year, spring & fall)*
- *5% of your sponsoring partner package fee will be donated to our charity recipient on your behalf

GOLD PACKAGE - \$1500

- *Logo placement on invitations, advertising, and all viral marketing
- *Product placement in our 75 VIP gift bags
- *Logo placement on the "Sunday in the Valley" website with a direct link to your website which will run until the following event season (spring 09').
- *5% of your sponsoring partner package fee will be donated to our charity recipient on your behalf

SILVER PACKAGE - \$500

- *Product placement opportunities in our 75 VIP gift bags
- *Logo placement on the "Sunday in the Valley" website with a direct link to your website which will run until the following event season (spring 09').
- *5% of your sponsoring partner package fee will be donated to our charity recipient on your behalf

**Gift Bags are reserved for our VIP guests which will consist of tastemakers, local celebrities, press, etc. who will be invited to shop privately for a VIP hour prior to the doors opening to the general public.*

For more information regarding becoming a sponsoring partner for the next "Sunday in the Valley" event contact event producer, Bree Cohen @:

bree@sundayinthevalley.com